



July 21, 2020

TO: Interested Parties

FR: Cornell Belcher, brilliant corners Research & Strategies

RE: **New Polling out of South Carolina shows the Senate race is a toss-up**

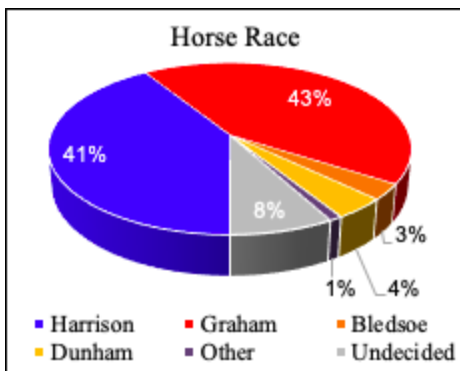
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Add South Carolina to the growing list of Republican-held Senate seats now in play for Democrats going into the fall general election.<sup>1</sup> Longtime incumbent Senator Lindsey Graham is quietly one of the most vulnerable Republican incumbents in the country this cycle. As voters grow to know more about Harrison, they choose him as a comfortable alternative to the long-term incumbent Lindsey Graham who they increasingly feel has changed for the worse.

- **Only a third of likely voters in South Carolina think Graham deserves to be re-elected.** In contrast, a broad 59 percent majority believe it is time for someone new.
- **Graham's job approval is underwater by 8 points** as a majority (51 percent) of voters disapprove of the job Senator Graham is doing.
- Strong headwinds are working against the incumbent Graham as the vast majority (66 percent) of voters in South Carolina are now dissatisfied with the direction of the country.

Despite Trump winning the presidential race by 8 points, voters in South Carolina are looking for a change in the Senate — and the more they learn about Jaime Harrison, the more they support him.

**Democrat Jaime Harrison is now in a statistical tie with three-term Republican incumbent Lindsey Graham: 41 percent of voters support Harrison while 43 percent of voters support Graham.** Harrison's support continues to grow as voters are increasingly seeing him as the candidate who will *put South Carolina first, fight to make sure their hard work pays off, and bring about change.*



Harrison is picking up steam with many of the critical groups of voters who propelled Democrats to remarkable success in the 2018 midterm election. Harrison enjoys a 19 point lead among college women in South Carolina, a 13 point lead among millennials, and a 7 point lead among suburban voters. The momentum is clearly on Harrison's side.

<sup>1</sup> Survey conducted by brilliant corners Research & Strategies via land line and cell phone from July 13<sup>th</sup> to July 19<sup>th</sup>, 2020. The sample was 800 likely voters in South Carolina. The margin of error for this poll is +/- 3.5%